

ABSTRAK

This study entitled Influence of Interactive Media Power Point Of Interest Student Professional Ethics Lesson In Class X AK 3 in SMKN 3 Bandung. With the formulation of the problem is 1. How does the application of learning Power Point Interactive media on the subject of professional ethics in the class X AK 3 SMK 3 Bandung, 2. How is student interest in the subject of professional ethics in the class X AK 3 SMK 3 Bandung, 3. How big media influence learning Power Point Interactive on student interest in the subject of professional ethics in the class X AK 3 SMKN 3 Bandung. With the goal of 1. To determine the application of Power Point Interactive learning media on the subject of professional ethics in the class X AK 3 SMK 3 Bandung, 2. To determine the interest of students in the professional ethics subjects in class X SMK 3 Bandung AK 3, 3. to find out how much influence the learning Power Point Interactive media on student interest in the subject of professional ethics in the class X AK 3 SMKN 3 Bandung

The research method used survey methods associative level causal explanation . Data collection techniques by observation , questionnaire, documentation , and literature . In this study used a sample Sample Saturated (Census), the students of class X SMK 3 Bandung AK 2 semesters totaling 38 students . The hypothesis of this study reads , there is positive power point interactive learning media to student interest in the subject of professional ethics class X SMK 3 AK 3 in Bandung . Data processing techniques using the validity, reliability , data normality test , correlation , simple linear regression analysis , and the coefficient of determination using SPSS 21.0 for windows .

The result of data processing shows that the application of interactive learning media power point effect on student interest amounting to 0.555 in the degree of confidence of 55.5 % and the correlation between the dependent variable (X) and the independent variable (Y) of 0.745 that means the correlation is very strong , meaning H1 acceptable and H0 is rejected . The conclusion of this research that there is a positive influence on learning media power point interactive with student interest in the subject of professional ethics class X AK 3 at SMK 3 Bandung , As the end of the study authors gave suggestions to the teachers of accounting should apply the learning media power point interactive as one one alternative learning strategies to improve the professional ethics of student interest and mastery of concepts .

Keywords : Power Point Interactive Learning Method , Interest in Learning